
Practitioner News June 2020: Latest on Vitamin K and Covid-19

1 message

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Practitioner News
Nutritional Update June 2020

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Dear Colleague

Welcome to our June nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

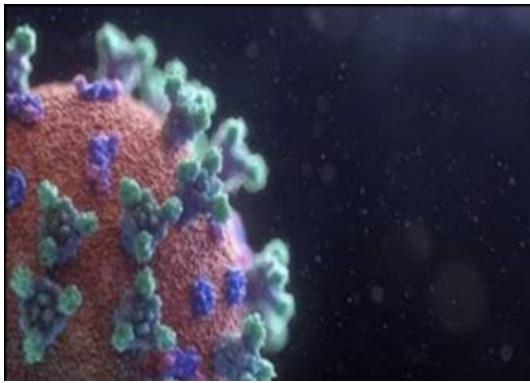
- [Latest update on Vitamin K and Coronavirus \(Covid-19\)](#)
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Featured Articles

[**LATEST UPDATE ON COVID-19**](#)

[**Dutch researchers urge Vitamin K supplementation to protect against Covid**](#)

The researchers discovered a link between



[Vitamin K](#) deficiency and the worst Coronavirus outcomes. They made the discovery after studying data on patients who were admitted to the Canisius Wilhelmina hospital in the Dutch city of Nijmegen. They say that [Vitamin K](#) could combat two dangerous features of Covid-19 - blood clotting and degradation of elastic fibres in the lungs.

Read more at naturalproductsglobal.com

OUR IMMUNE-BOOSTING PRODUCTS WHICH HAVE BEEN SHOWN TO BE EFFECTIVE IN THE FIGHT AGAINST COVID-19 ARE:

[Organic Mushroom Gold](#)
[Reduced Glutathione](#)
[ColoVita \(Colostrum\)](#)
[Astragalus Tincture](#)
[Colloidal Silver](#)
[Vitamin C](#)
[Vitamin D](#)

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INFLAMMATORY DIETARY PATTERNS LINKED TO BRAIN AGEING

Researchers believe they have uncovered a key piece of the puzzle in the connection between diet and dementia. Research has linked a specific dietary pattern to blood markers of inflammation. Additionally, it showed that in elderly adults who followed such a dietary pattern, brain grey matter volume was less, and they had worse visuospatial cognitive function. The study found that people who consume less omega-3, less calcium, vitamin E, vitamin D and vitamin B5 and B2 have more inflammatory biomarkers, detrimental to both the brain and cognition.

Read more at medscape.com



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Product Focus

[NEW PRODUCT LAUNCH](#)

viridian

[BLACK SEED OIL - 100% ORGANIC](#)



We are pleased to announce the launch of a new product - [Black Seed Oil - 100% organic - 500ml by Viridian](#).

Organic Black Seed Oil from Viridian Nutrition is certified organic by the Soil Association. Organic standards ensure that the *Nigella sativa* seeds are grown without the use of synthetic pesticides or other chemical sprays. It is made exclusively from organic Egyptian black seed, cold-pressed and bottled in amber glass bottles under a blanket of nitrogen to protect the oil from air and light.

For over two thousand years, the black seed (*Nigella sativa*), a plant from the Ranunculaceae (buttercup) family, has been traditionally used by various cultures throughout the world as a food and in health and general wellbeing. The ancient Egyptians knew and used the black seed. Tutankhamun is even believed to have had a bottle of black seed oil in his tomb!

Black seed oil contains a multitude of active compounds including alkaloids, saponins, sterols, B vitamins, minerals and omega-3, omega-6 and omega-9 fats. Researchers believe its major actions come from the three naturally occurring phytochemicals:

- **Thymoquinone (TQ)** - acts as a scavenger for both free radicals and superoxide radicals
- **Thymohydroquinone (THQ)** - a potent AChE inhibitor that supports the activity of the neurotransmitter acetylcholine for brain health and cognitive function
- **Thymol** - the active ingredient in thyme essential oil, thymol was registered as a pesticide in 1964

Black seed oil has many uses and may be considered when treating antioxidant, anti-inflammatory, cardiovascular, memory/cognitive, liver support phase II and weight management patient issues.

THIS PRODUCT IS VEGAN, ORGANIC AND CERTIFIED KOSHER

[Directions for use](#)

This oil can be added to smoothies, salad dressings, dips, soups or as a condiment drizzled over a meal. It can also just be taken from the spoon.

Black seed oil can also be used topically as a traditional massage oil and as an aromatic chest rub.

[Recommended Dosage](#)

As a food supplement, take one teaspoon daily, or as directed by your healthcare practitioner.

[Contents: each 5ml teaspoon provides:](#)

Organic black seed oil (extracted from <i>Nigella sativa</i>)	100%
providing:	
Linoleic acid (Omega-6)	2,450mg
Oleic acid (Omega-9)	1,040mg

ORDER NOW :

[Viridian Black Seed oil - 100% organic - 500ml - £49.50](#)



To order a Viridian Black Seed Oil sample vial for your Pure Bio EFA test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching [Viridian Black Seed Oil - 100% organic](#) - Please see above for full details

CHANGES TO YOUR PURE BIO TEST KIT



In light of the new additions we have made to our range of products over the last few months, we want to ensure that your [Pure Bio Test Kit](#) and [EFA Kit](#) are up to date, so both you and your patients can take full advantage of our expanded product range.

To help you update your Pure Bio Test Kit and EFA Kit, a full list of the current contents can be found [here](#) and their uses can be found [here](#).



To order a sample phial for your Pure Bio EFA Kit (at £1.50 each), simply call us on 01403 730342 or email info@purebio.co.uk

Alternatively, if you wish to order a new complete test kit, please click [here](#) or a new EFA kit, please click [here](#).

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SUMMER SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Flax/Borage Oil	250	3	31 May 20	FREE
Ester-C & Flavonoids	90	2	30 Jun 20	FREE
Multi t/d	120	6	30 Jun 20	FREE
L-Glutamine Powder	227g	1	30 Jun 20	FREE
MotilPro	180	1	30 Jun 20	FREE

<u>Vitamin E</u>	90	2	30 Jun 20	FREE
<u>L-Arginine</u>	90	3	31 Jul 20	£10.58
<u>Alpha Lipoic Acid 100mg</u>	60	6	31 Jul 20	£12.00
<u>ProSoothe II</u>	120	10	31 Jul 20	£29.95
<u>Boswellia AKBA</u>	60	2	31 Jul 20	£12.54
<u>L-Proline</u>	100	4	31 Jul 20	£15.97
<u>Inositol Powder</u>	250g	1	31 Jul 20	£21.90
<u>CurcumaSorb</u>	180	2	31 Jul 20	£24.30
<u>Best Rest Formula</u>	60	60	31 Jul 20	£16.85
<u>Best Rest Formula</u>	120	94	31 Jul 20	£24.86

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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Quote of the Month

"By being yourself, you put something wonderful in the world that was not there before"

Edwin Elliott

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How to Find Us

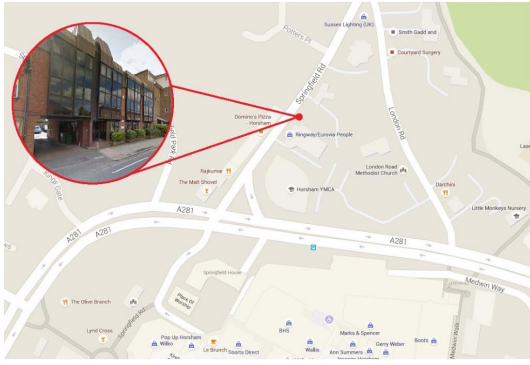
You can order from our [website](#) or make purchases in person. Find us at:

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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